

IBPA AFFILIATE SCHOLARSHIPS

GENERAL INFORMATION

IBPA's scholarship program provides opportunities for affiliate members who are interested in developing their publishing companies to attend IBPA's annual Publishing University and to become successful independent publishers. IBPA awards up to two scholarships to each affiliate, each year. Applications are submitted to the regional affiliate, not directly to IBPA. The affiliate then sends all applications received along with their recommendation(s) to the IBPA office. The IBPA Board of Directors, or their representatives, then awards scholarship to the candidates who meet the established criteria.

The scholarships are intended for publishers who need assistance in growing his or her company. The recipient will be able to attend at no charge all seminars during the two-day program, all food functions, and the Benjamin Franklin Awards Ceremony. IBPA encourages affiliate groups to provide a stipend of \$500 (or more) to help cover the recipient's travel and accommodation cost for this event.

The affiliate, through its board, officers, or designated representatives, will receive all the applications, examine them, and rank them. *The actual scholarship is granted by IBPA, not the affiliate.* The affiliate must present all applications to the IBPA board, along with the affiliate's recommendations. IBPA will normally follow the recommendation of the affiliate, but it does reserve the right to make the final choice.

The scholarship is not be used to reward an individual for contributions to the affiliate. The sole purpose of the scholarship is to enable the recipient to develop further as a publisher.

In evaluating applicants, consider how the scholarship will assist the individual to become a successful publisher. We also ask that the recipient share his or her experiences with the affiliate.

Among the points to consider in evaluating the applications are:

- How will the scholarship assist the individual and/or his/her press?
- How will attendance at these seminars be translated into the day-to-day operation of the publishing company?
- How will the scholarship winner share the information learned at the Publishing University with the entire affiliate group? This sharing may take various forms, such as written articles in the newsletter, presentations at monthly meetings, and mentoring of others throughout the year

Scholarship recipients must be:

- members of *both* the sponsoring affiliate group and IBPA
- actively participating in the publishing process as the publisher or key employee of a publishing company
- in a position to benefit immediately from the scholarship.

The estimated value of the scholarship is \$750. It includes:

- Full attendance at the IBPA Publishing University
- Attendance to the Benjamin Franklin Awards ceremony
- Networking opportunities with peers and mentors
- Face-to-face access to some of the most respected names in the world of publishing
- Special event bringing together all scholarship recipients
- And so much more!

The affiliate group must:

- Be familiar with the scholarship application process (see attached information sheet)
- Publicize the scholarship through its publications and communications (newsletter, e-newsletter, website, blogs, etc.).
- Accept any and all applications presented from its members.
- Verify that the applicant is a member of its group in good standing. Return all applications, regardless of membership status, along with recommendations of winners to the IBPA office no later than March 31, 2010.
- If possible, provide financial support to help cover the scholarship recipients' travel expenses.

One at-large scholarship will be awarded for qualified applicants outside the boundaries of any regional affiliate. Applicants who qualify for the at-large scholarship should return their applications directly to IBPA, 627 Aviation Way, Manhattan Beach, CA 90266

Finally, no applicant is eligible to receive the scholarship more than once.