

MidAtlantic Book Publishers Association

Collingswood Book Festival 2010 Registration Form

The Collingswood Book Festival is held each year in Collingswood, NJ, and will be held this year on October 2. MBPA has reserved a booth to exhibit member books. Books will be displayed face-out at our booth.

To register your titles, please fill out this form and return it, along with books, 80 copies of each marketing piece for the giveaway bags (optional), and payment, by September 23, to:

Sheila Ruth
Imaginator Press
6400 Baltimore Natl Pk #194
Baltimore, Maryland 21228

Payment may be made by Paypal at www.MidAtlanticBookPublishers.com/marketing or by check payable to MidAtlantic Book Publishers Assn.

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Telephone: _____ Alternate phone: _____

Total number of titles to display: _____

We will be making up giveaway bags to give out to exhibitors at the fair. Exhibiting publishers may include one marketing piece (bookmarks, postcards, stickers, magnets, flyers, etc) in the packet for each book exhibited. Additional pieces may be included at a cost of \$5. Publishers not exhibiting may also send pieces to be included at the same cost. Please include 80 copies of each marketing piece in the package with the books.

- Members: \$5 per book
Non-Members: \$10 per book
(number) additional pieces of marketing materials for the packet, at \$5 each. (Exhibitors can include one piece per book exhibited for free. Only check this if additional are requested to be included)

Total cost: \$_____

I would like to volunteer to help in the MBPA booth. Members only, and limited to the first 4 people who volunteer. Volunteers may sell their own books while in the booth, as long as representing MBPA is their first priority.

To have your titles included in the catalog that we will be giving out, please email a listing of your books for display, including title, author, ISBNs, retail price, web site, and 25 word description to Sheila Ruth at sruth@imaginatpress.com.

Information about the Collingswood Book Festival may be found at www.collingswoodbookfestival.com